



## GTNF 2023 Seoul Sept. 19–21, 2023

### AGENDA

**“Change the Conversation. Change the Outcome.”**

#### **Tuesday, Sept. 19**

##### **15:30–15:40 – Welcome/Open Event/Introductions**

**Elise Rasmussen**, executive director of The GTNF Trust and co-founder of Women in Tobacco

**Jack Marshall**, senior director of regulatory affairs for Altria and chair of the GTNF advisory board

**Patrick Basham**, director of the Democracy Institute

##### **15:45–16:55 – Panel: Putting Consumers First**

Moderator: **Nancy Loucas**, public health policy expert and executive coordinator of the Coalition of Asia Pacific Harm Reduction Advocates (CAPHRA)

Panelists:

**Alex Clark**, CEO of the Consumer Advocates for Smoke-Free Alternatives Association

**Samrat Chowdhery**, former president of the International Network of Nicotine Consumer Organisations

**Matt Drodge**, research director at Walnut Unlimited

**Fiona Patten**, Reason Party leader and former member of the Legislative Council of Victoria

**Clarisse Yvette Virgino**, member of the CAPHRA

##### **16:55–17:15 – Networking Coffee Break**

##### **17:15–18:25 – Panel: Investor Panel**

Moderator: **Erik Bloomquist**, global nicotine and tobacco investment consultant

Panelists:

**Catharine Dockery**, general partner and founder of Vice Ventures

**Pieter Vorster**, managing director of Idwala Research

**Rupert Wilson**, owner and managing director of Strategic Business Consulting

##### **18:30 End of Day One**

## **Wednesday, Sept. 20**

09:00–09:10 – **Welcome/Open Event/Introductions**

09:10–09:30 – **Keynote: Kingsley Wheaton**, chief strategy and growth officer at BAT

09:35–09:50 – **Keynote: Ming Deng**, head of the NGPs Industry Study at Yunnan University

09:55–11:05 – **Panel: Regulation: International Perspectives**

Moderator: **David Bertram**, director at EUK Consulting

Panelists:

**Adam Afriyie**, Member of Parliament for Windsor, U.K.

**Ming Deng**, head of the NGPs Industry Study at Yunnan University

**Dave Dobbins**, former chief operating officer at the American Legacy Foundation/Truth Initiative

**Marina Foltea**, international trade law expert and founder and managing director at Trade Pacts consultancy

**Kezia Purick**, Member of the Northern Territory Legislative Assembly for Goyder, Australia

11:05–11:30 – **Networking Coffee Break**

11:30–11:45 – **Keynote: Hiroya Kumamaru**, cardiovascular surgeon and vice director at AOI International Hospital (Japan)

11:50–13:00 – **Panel: Talking Nicotine: Perception vs. Reality**

Moderator: **David Swenor**, adjunct professor of law at the University of Ottawa

Panelists:

**Carolyn Beaumont**, general practitioner, educator, and founder of SmokerHealth Telehealth and MedicalNicotine scripts

**Delon Human**, president of Health Diplomats

**Hiroya Kumamaru**, cardiovascular surgeon and vice director of AOI International Hospital (Japan)

**Mohamadi Sarkar**, fellow of scientific strategy and analysis and regulatory affairs at Altria Client Services

13:00–14:15 – **Lunch**

14:15–15:25 – **Panel: Pathways to Sustainability**

Moderator: **Christopher Fleury**, senior vice president, regulatory affairs research at Ipsos

Panelists:

**Ana Krasojevic**, sustainability strategy and reporting director at Japan Tobacco International

**Sudhanshu Patwardhan**, HealthTech entrepreneur and director of the Center for Health Research and Education

**Diane Raverdy-Lambert**, chief scientist and director of regulatory affairs at SWM

**Michiel Reerink**, international affairs director at Alliance One International and managing director at Alliance One International GmbH

15:30–15:40 – **Keynote: Eve Wang**, executive director of Smoore International and vice president of Shenzhen Smoore Technology Co.

15:45–16:30 – **Panel: Innovating Products for the Future**

Moderator: **Eve Wang**, executive director of Smoore International and vice president of Shenzhen Smoore Technology Co.

Panelists:

**Tao Cui**, director of innovation, strategy, and compliance at Innokin Technology

**James Kuang**, chief scientist and head of the Life Science Institute at ICCPP

**Fadi Maayta**, president and co-founder of Alternative Nicotine Delivery Solutions

**Cherry Pan**, head of sales for Smiss Technology Company's Oriental Division

**Ryan Selby**, CEO of Generative AI Solutions and executive chairman at The Modern Nicotine Company

16:30–16:50 – **Networking Coffee Break**

16:50–17:30 – **Panel: A Research and Innovation Update on NGPs**

Moderator: **Mohammed Agrabawi**, senior director of corporate affairs and communications at ANDS

Panelists:

**Yu Kang**, head of the Research Institute at Hangsen International Group

**Shawn Long**, president of the Zinwi Research Institute, Yunnan and director of Zinwi Tobacco

**Marlen Nazarov**, chief technology officer at Alfabet Labs' Flavor R&D Center,

**Rex Zhang**, strategy director at Shenzhen Smoore Technology Co.

17:30 – **End of Day Two**

## **Thursday, Sept. 21**

09:00–09:05 – **Welcome/Opening Remarks**

09:05–09:20 – **Keynote: Jeremy Lim**, director of global health at the Saw Swee Hock School of Public Health at the National University of Singapore

09:25–09:40 – **Keynote: Julian Cheung**, anti-illicit trade operations director for JTI's Asia Pacific region

09:45–11:00 – **Panel: Economics of Harm Reduction: Theory vs. Practice**

Moderator: **Sinclair Davidson**, economist and author

Panelists:

**Paul Blair**, regional director of external affairs at Philip Morris International

**Anna Choi**, assistant professor in the Department of Public Administration at Sejong University

**James Lambert**, director of economic consulting Asia at Oxford Economics

**David Levy**, professor of oncology at Georgetown University

**Tim Phillips**, managing director of Tamarind Intelligence

11:00–11:25 – **Networking Coffee Break**

11:25–12:05 – **Panel: Reinforcing Scientific Research**

Moderator: **Mark Littlewood**, director general for the Institute of Economic Affairs

Panelists:

**Kai-Jen Chuang**, professor in the Department of Public Health at Taipei Medical University

**Konstantinos Farsalinos**, research fellow at Onassis Cardiac Surgery Center

**Marewa Glover**, director of the Center of Research Excellence on Indigenous Sovereignty and Smoking

**Riccardo Polosa**, full professor of internal medicine at the University of Catania and founder of the Center of Excellence for the Acceleration of Harm Reduction

12:05–13:20 – **Lunch**

13:20–13:40 – **Keynote: Brian A. King**, director of the U.S. Food and Drug Administration's Center for Tobacco Products

13:45–14:55 – **Panel: Youth Use Is Everyone's Responsibility**

Moderator: **Stacy Ehrlich**, partner at Kleinfeld Kaplan and Becker LLP

Panelists:

**Jasjit S. Ahluwalia**, professor of behavioral and social sciences and professor of medicine at the Center for Alcohol and Addiction Studies at the Brown University School of Public Health and Alpert School of Medicine

**Brian A. King**, director of the U.S. Food and Drug Administration's Center for Tobacco Products

**Colin Mendelsohn**, general practitioner and founding chair of the Australian Tobacco Harm Reduction Association

**Stefanie Miller**, vice president of external engagement at Juul Labs Inc.

14:55–15:20 – **Networking Coffee Break**

15:20–15:50 – **Fireside Chat: Talking About COP10: Flora Okereke**, head of global regulatory insights and foresights at BAT, and **Derek Yach**, global health advocate

15:55–17:05 – **Panel: Communication: “Meet the Press”**

Moderator: **Brett O’Donnell**, president of O’Donnell and Associates and consultant at the National Republican Senatorial Committee

Panelists:

**Benjamin Butterworth**, senior reporter for iNews and media commentator

**Angela Harbutt**, consultant

**Sanjay Kumar**, journalist at *The Korea Herald*

**David Maddox**, political editor at *Express Online*

**Steffy Thevar**, senior correspondent at *The Times of India*

17:10–17:20 – **Last Words and Event Close**

17:20 – **End of Day Three**

**End of GTNF 2023**

**BONUS CONTENT (prerecorded virtual presentations):**

**Stefan Bomhard**, CEO of Imperial Brands

**Everest Zhao**, CEO of Vooopoo

**Rob Burton**, group scientific and regulatory director of Plxsur Group

**Klaus Hagen**, CEO of Splash

**Christopher Russell**, director at Russell Burnett Research and Consultancy Ltd.

**Brent Taylor**, managing director of consumer and marketplace insights and innovation at Altria

**Fireside Chat:**

**Robert Pye**, CEO of Filtrona, and **Luis Sanches**, chief strategy officer at Greenbutts, in conversation with **Chris Greer**, president and CEO of TMA